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1 H1 2019 HIGHLIGHTS



HIGHLIGHTS (1/2)

2019, another year of growth in accordance with our guidance

REVENUES

- Good performance of almost all product lines;
- Slight decline in H1 seafood revenues with no impact on full year.

REVENUES : MAD 684 MILLION +6.4% / H1 2018

EBITDA

- Significant increase over the period;
- Improvement of margin on variable costs despite an increase of certain raw material prices;
- Good control of fixed costs.

EBITDA: MAD 105 MILLION +10.3% / H1 2018

RECURRING NET INCOME* (RNI)

- Higher EBITDA;
- Lower financial expenses (lower debt levels);
- Higher amortization in accordance with the Group's investment program.

RNI : MAD 41 MILLION +15.0% / H1 2018

STRONG GROWTH IN NET INCOME

- Higher Recurring Net Income;
- Decrease of non recurring elements

NET INCOME : MAD 37 MILLION +25.6% / H1 2018



^{*} RECURRING NET INCOME: '*EXCLUDING NONRECURRING ITEMS AND DEFERRED TAXES

HIGHLIGHTS (1/2)

2019, another year of growth in accordance with our guidance

NET DEBT

• Debt reduction following the capital increase (IPO)

GEARING:

30% vs 43% as of June 30th 2018

CAPEX

• Capex in line with the Group's investment program

CAPEX: MAD 37 MILLION



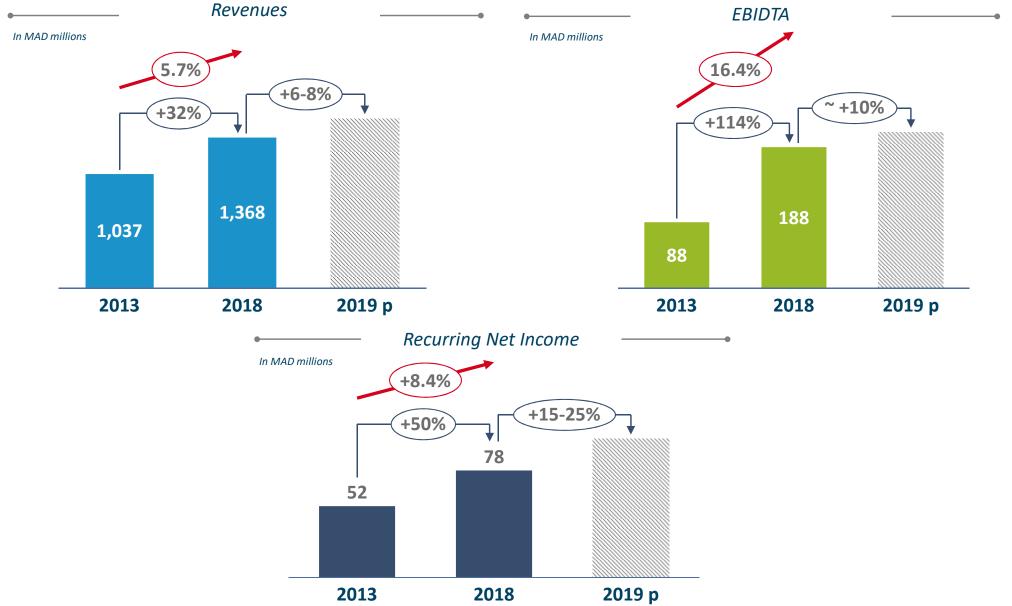


2 H1 2019 CONSOLIDATED FINANCIAL RESULTS



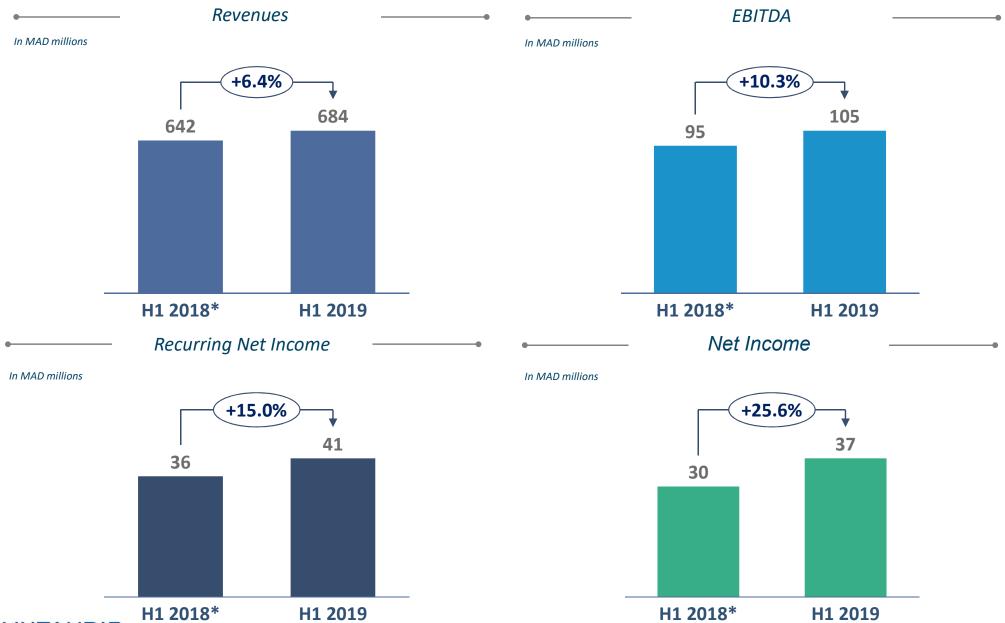
REMINDER OF THE GUIDANCE

As presented on February 15th 2019:



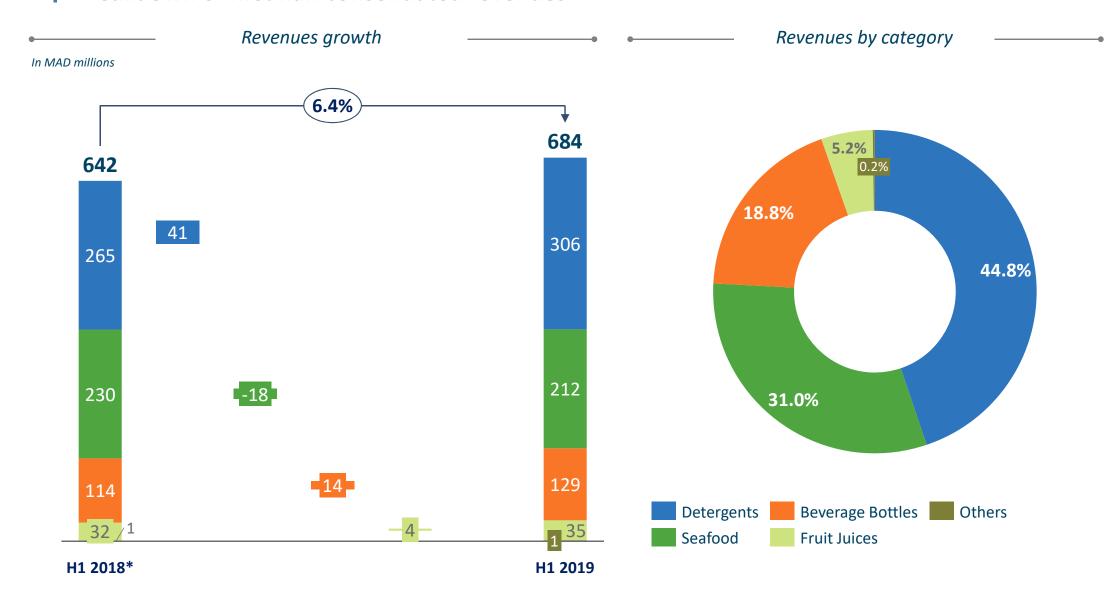


First half financial results confirm our guidance for FY 2019





Breakdown of first half consolidated revenues





First half consolidated EBITDA





Detergents

In MAD millions	H1 2018*	H1 2019	%
Revenues	265.2	306.4	15.5%
EBITDA	46.7	57.8	23.8%



- Continued increase of our own brands' revenues thanks to the expansion of our distribution network, the success of our shift to the 1kg format and the good performance of our liquids category (dish washing and surface cleaner in particular);
- Good control of fixed expenses despite the intensification of marketing investments necessary for the launch of new products.



Seafood products

In MAD millions	H1 2018*	H1 2019	%
Revenues	229.9	212.0	-7.8%
EBITDA	27.0	18.9	-29.9%



- Lower canned fish and byproducts' revenues over the period;
- The choice of scheduling the maintainance of our 2 vessels in H1 2019 (vs only one in H1 2018) affects the comparability with H1 2018;
- Thus, reduction of production and deliveries, pushing them back to the second half of 2019: catch-up effect expected in H2 2019.



Beverage Bottles

In MAD millions	H1 2018*	H1 2019	%
Revenues	114.4	128.7	12.5%
EBITDA	23.1	29.2	26.4%



- Increase in volumes combined to a favorable product mix;
- Good performance driven by botteled waters and soft drinks categories in addition to export sales;
- Sound standing of margins.



Fruit Juices

In MAD millions	H1 2018*	H1 2019	%
Revenues	31.7	35.2	11.2%
EBITDA	2.3	3.7	61.4%



- Good performance thanks to local sales especially for our own brands (+35% vs H1 2018);
- All product ranges launched in the course of 2018 are pulling our growth, especially Vita Kid's and Maxy Pulp;
- Stable raw material costs.



Capex and Net Debt

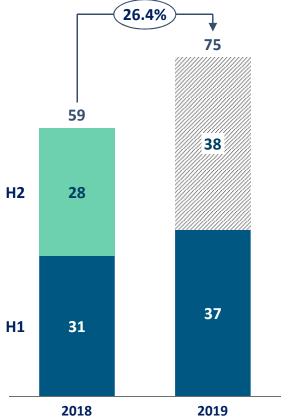
In MAD millions

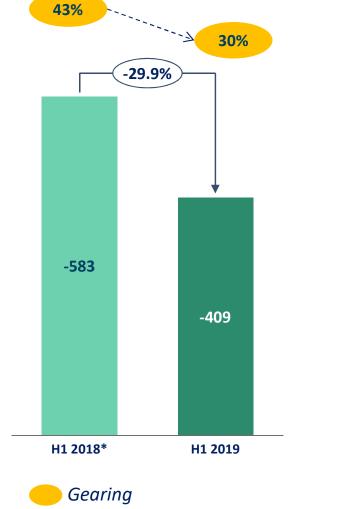
Net Debt

43%

43%

-29.9%









3 2019 OUTLOOK



OUTLOOK 2019 (REMINDER)

Outlook

- Revenues growth +6% to +8%, all categories contributing:
 - ✓ Steady growth for detergents ;
 - ✓ New sales channels for seafood products ;
 - ✓ Launch of the Marrakech juices.
- EBITDA growth ~+10% at constant scope: operating leverage;
- Capex spent less than 60 MMAD at constant scope;



2019 OUTLOOK

Products launches

Josiane Skinless boneless in the Middle East



Marine skinless boneless in Morocco



Maxi Pulp' in Morocco



Vitakid's by Marrakech in Morocco







4 FINANCIAL CALENDAR 2019



2019 FINANCIAL CALENDAR

Key dates



FY 2018 results and analysts conference



General Meeting



Q1 2019 financial KPI



Q2 2019 financial KPI



• H1 2019 financial results and analysts conference



Q3 2019 financial KPI